



Commendatore Enzo Ferrari at his factory, Maranello, Italy. The cars are the Ferrari 250 GT Pinin Farina 2+2.

Enzo Ferrari puts his soul—and Shell oil— into every car he builds

Ask Ferrari why he makes only two cars a day, and he will tell you that if he made any more they would not be Ferraris.

Ask Ferrari why he puts his faith *exclusively* in Shell oil, and he will tell you, in his own words:

MY LOYALTY to Shell springs from my experience first as a racing driver, then as director of the Ferrari racing team, and finally as a car manufacturer. Thirteen world champion-

ships have been the result of this happy association with Shell."

Ferrari has worked with Shell since 1929. Today, Shell scientists and Ferrari engineers collaborate to solve lubrication problems. And Ferrari sports and racing cars roaring to victory throughout the world are test beds for Shell Motor Oils. Ferrari has just put new Super Shell Motor Oil through a series of grueling tests. Result: He will be using Super Shell Motor Oil at Sebring, Florida, next March.

And this is where you come in:

The knowledge Shell gains on the racetrack goes into the oil Shell manufactures for your car. You may never drive a 200-mph Ferrari prototype. But you can drive your own car on new Super Shell Motor Oil—the same oil that protects Grand Prix racing cars.

Ask for Super Shell Motor Oil at your next oil change.

